



— ZAMEEN —  
**NEO**

NEO

A PROJECT BY  
**ZAMEEN**  
DEVELOPMENTS

— ZAMEEN —  
**NEO**



The image shows a modern, high-end apartment interior. In the foreground, there are two dark grey armchairs and a round, dark coffee table with a white vase and some gold-colored decorative items. A large glass wall in the background offers a view of the outdoors. The overall aesthetic is sophisticated and contemporary.

## ZAMEEN NEO

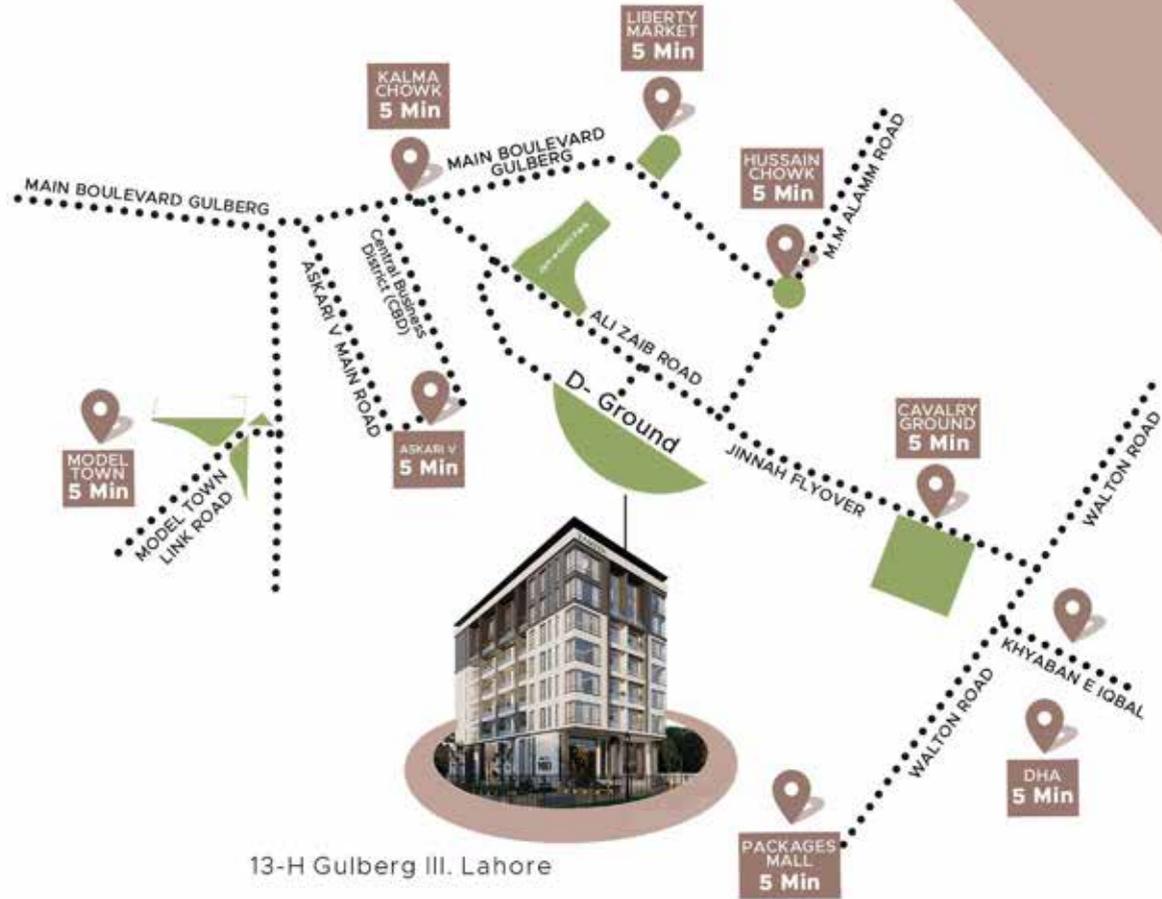
A ground plus 6-floor building, Zameen Neo brings a new typology of apartments to Lahore. Introducing loft culture to the local real estate industry, the project offers a chance to enjoy exclusive double-height apartment living. A sophisticated design inspired by neoclassical principles and infused with contemporary elements, solid construction, and a wide array of amenities, Zameen Neo is a striking project that is as alluring from the outside as it is from the inside.

# WHAT ARE ~~LOFTS?~~

Artists used to rent spaces in vacant and obsolete manufacturing buildings of New York City (NYC) as live-work studios. Following this practice, loft apartments — as they would become known later — became popular in New York during the 60's and 70's. NYC passed the 1982 Loft Law to protect these tenants and bring the buildings at par with the residential use code. Nowadays, this particular style of apartments is quite evident across the city's various neighbourhoods — particularly in SoHo and Tribeca.

The architectural characteristics of lofts include large open-style living areas, double-height spaces, exposed bricks, large windows, and mezzanine staircases. Remaining true to the spirit of these features, we have designed select apartments in Zameen Neo as homage to the loft culture — bringing its unique benefit to the residents of the building.





13-H Gulberg III, Lahore

— ZAMEEN —  
NEO

# A FAVOURABLE LOCATION

The location of Zameen Neo offers the many distinct benefits associated with being centred in the Gulberg neighbourhood. Furthermore, the beautifully landscaped park the project faces makes it equally appealing for future inhabitants. Residents will also have quick access to Firdous Market, Liberty, Centre Point, Ali Zaib Road, Kalma Chowk, and Jam-e-Shirin Park.

A modern kitchen and living area with a large window and a balcony railing. The kitchen features white cabinetry, a white countertop, and a stainless steel range hood. The living area has a large window with a view of trees and a balcony railing. The overall aesthetic is clean and contemporary.

# INVENTORY

Zameen Neo is based on a selective and exclusive range of inventory. The apartments feature 1-, 2- & 3-bed loft apartments. The limited inventory allows a more refined living experience for apartment owners.





# A CLASSIC AMBIENCE

The interior style of Zameen Neo can be characterised as subtle, sophisticated, and classy. One prominent feature of the interior design is the large windows — a feature typical with lofts. These establish increased connectivity and transparency within the internal environment. While the theme remains minimalistic throughout the building, it successfully creates a high-end ambience with an unforgettable charm.

# AMENITIES

The project houses several exclusively designed amenities for offering residents unique and wholesome living.



Residents Lounge



Mini-cinema



Swimming Pool



24/7 Security  
& Surveillance



Designated  
Parking



Spa & Sauna



Fitness Center



Community Shops



Rooftop Garden







ZAMEEN

NEO



# INVESTMENT

Zameen Neo is the seventh vertical project by Zameen Developments and holds immense investment potential. Here are a few benefits the project offers to both national and international investors:

- Park-facing location
- Double-height loft apartments
- Stunning views and balconies with each apartment
- An array of residential amenities
- Ease of access
- Community shops
- Exclusive living due to limited inventory
- User-centric design

A PROJECT BY  
**ZAMEEN**  
DEVELOPMENTS

BROUGHT TO YOU BY



**FOR BOOKING AND DETAILS**

CALL OR VISIT US

**BOOKING OFFICE - LAHORE**

- Boulevard 64, Ghalib Rd,  
Block D1, Gulberg III, Lahore
- Square One 110 B-3,  
MM Alam Road, Gulberg III, Lahore

**24/7 SALES CENTRE**

**PAK: +92 42 111 333 333**